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MMI Hotel Group

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MMI Hotel Group Hires New Area Director of Sales

Jackson, Miss. – Kristin Palmer has been named the area director of sales for MMI Hotel Group and will be representing the Holiday Inn Express Hotel & Suites in Flowood and Sleep Inn Flowood. Ms. Palmer will be in charge of all outside sales efforts for these Jackson, Miss. Area facilities. In addition, she will also serve as the director of sales for the River Room Conference Center also in Flowood. Palmer's primary responsibilities for all three properties will be to devise marketing and action plans to achieve sales goals, develop and maintain accounts and coordinate group sales.

Palmer, a graduate of the University of Kentucky's Hospitality Management program, has worked within the hotel and catering industry for over four years, where she has served as a convention sales manager, sales manager, and banquet manager.

"We are excited to welcome Kristin to the MMI Hotel Group and have her as a representative for these wonderful hotels," stated Scott Sledge, Regional Director of Operations for MMI. "Her enthusiasm, experience and proven success in sales make her a good fit for our Flowood properties."

MMI is a Jackson-based company, which manages hotel, food and beverage operations across the South.

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MMI is comprised of two distinct, yet fully interdependent and complementing divisions: MMI Hotel Group and MMI Dining Systems. Together, the two divisions own, manage or serve over 100 locations in the southeast U.S., bringing the MMI commitment to excellence to tens of thousands of guests each day.