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Cabot Lodge Installs New Sign to Show “Hospitality Comes Naturally”
Jackson, Miss. – Launched in 1984 by MMI Hotel Group as its own brand, Cabot Lodge features a warm, homelike atmosphere which has developed fierce customer loyalty over the years. Keeping the natural outdoor lodge feel that it’s known for, the Cabot Lodge Millsaps, located at 2375 North State Street in Jackson, Miss., has recently undergone a major renovation totaling nearly \$3 million. Everything from the design of the rooms to the design of the employee uniforms has been refreshed and updated to appeal to today’s customer and to reflect their unique brand in the marketplace.

Touting Cabot Lodge as the property “where hospitality comes naturally”, MMI has taken great care that each design detail reflects the calming and relaxing atmosphere of the outdoors. MMI has also taken steps to protect the Earth, as it has put in place features to conserve our natural resources. Cabot Lodge’s commitments to reduce energy and protect the environment include low-flow toilets to conserve water, energy-efficient lighting, double-paned and tinted windows, and the use of post-consumer paper goods, such as plates, napkins and cups.

Cabot Lodge has also included “Easy ways you can help save the Earth” tips in their in-room directories that can be easily incorporated into the

everyday lives of their guests. “It was very important to us that the details of this brand really reflect our corporate policies when it comes to our environment,” said Gaines Sturdivant, President of MMI Hotel Group.

Other changes being incorporated into the Cabot Lodge brand include Sealy Dynasty Plush Pillowtop bedding, LG Flat Panel TVs with the area’s largest line-up of high definition channels, high-speed wireless Internet, and a complimentary “hot” breakfast bar. The breakfast bar includes three stations featuring waffles, bacon, eggs, sausage and biscuits along with their signature granola, pastries, fresh fruit, yogurt, coffee, tea and juice. The always-popular complimentary hospitality reception will still be held each evening in the Cabot Lodge Great Room from 5:30-7:30.

“At MMI, we’re committed to our customer and to providing them the very best experience we can,” Sturdivant. “These changes are a way to reward our loyal customers and to lure new customers to the Cabot Lodge brand.” Cabot Lodge Millsaps isn’t the only Cabot Lodge property undergoing major renovations. Cabot Lodge North, located at 120 Dyess Road in Ridgeland, Miss., will be the next property to unveil its new exterior, sleeping rooms and amenities, which reflect the theme “where hospitality comes naturally” in Spring of 2009.

MMI is comprised of two distinct, yet fully interdependent and complementing divisions: MMI Hotel Group and MMI Dining Systems. Together, the two divisions own, manage or serve over 100 locations in the southeast U.S., bringing the MMI commitment to excellence to tens of thousands of guests each day.