



CROWNE PLAZA®

JACKSONVILLE AIRPORT

THE PLACE TO MEET.

Crowne Plaza Jacksonville Airport
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JACKSONVILLE'S NEWEST *PLACE TO MEET* RECEIVES *QUALITY MEETINGS PERFORMANCE* DESIGNATION

(Jacksonville, FL 08/05/10) Intercontinental Hotels Group recently awarded the new Crowne Plaza Jacksonville Airport with a "Meeting Service Excellence" designation for achieving impressive ratings from meeting planners based on property condition, quality of meeting services and overall satisfaction.

Consistent with the brand, the Crowne Plaza Jacksonville Airport offers a comprehensive meetings package consisting of three key components to ensure a seamless planning process and exceptional meeting experience: a two-hour response guarantee to planner's inquiries, a Crowne Meetings Director serving as the Certified Meetings Planner on staff, and a meetings daily debrief including an itemization of all costs to help planners keep within budget. The new Meeting Service Excellence designation is shown on the hotel's website to indicate the excellent level of service to potential meeting planners and guests.

The property completed the conversion to Crowne Plaza from Holiday Inn in January 2010. The conversion and renovation of the hotel provides Jacksonville's airport area with an upscale brand choice, brand new rooms, improved meeting space, and a new main entrance. The Crowne Plaza Jacksonville Airport now provides 317 luxury rooms in its 2 main towers, a conference center, ample parking, and an incredibly service-oriented team. MMI Hotels Group continues to own and operate the property and is thrilled with the transition of the property to a Crowne Plaza.

In addition to being positioned as The Place to Meet, Crowne Plaza provides innovative guest programs like Sleep Advantage® and Priority Club® Rewards that offer significant value to all guests. The Sleep Advantage program encompasses the entire sleep experience, from training staff on how to create and maintain a restful environment to providing innovative products and services. Program components include triple-sheet-covered pillow top mattresses, plush duvet covers and seven pillows in each room. Crowne Plaza offers guaranteed wake up calls, designated quiet zones, night lights, drape clips, and amenities such as eye masks, ear plugs and lavender linen spray.

The new Crowne Plaza Jacksonville Airport serves business, government and leisure travelers visiting north Florida and southern Georgia; is located near Jacksonville International Airport (JAX), JAXPORT, attractions, and shopping venues. Accommodating meetings and events of all types for up to 300 guests, the hotel boasts three restaurants including Savannah Bistro, the Rainforest Lounge and Biscotti's Internet Café.

To book your next meeting, event or overnight accommodations visit www.cpjacksonvilleairport.com or call 904-741-4404.

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