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OVERVIEW



MMI HOSPITALITY GROUP

Individually strong. Collectively powerful.

Every MMI property reaps substantial advantages from being part of one of the Southeast's hospitality leaders. Collectively, the MMI family of brands forms a powerful alliance; one that allows MMI, investors, and franchisors to capitalize on profitable business opportunities, a diverse lodging and dining portfolio, a vast knowledge of customer preferences, and well over half a century's best practices.

MMI is a multi-brand company with the ability to work within a variety of ownership structures. The company's senior management team has worked for decades to support the operations of a portfolio of facilities over a multi-state area including roadside, resort, airport, country club and university properties. These hotels, restaurants, and clubs include numerous franchise types as well as independent properties.

In the course of the company history, MMI has owned and/or managed over sixty hotels comprising over 8,000 rooms located in 10 Southeastern United States and in the Grand Caymen Islands.



All but three of the original Meridian team members shown in this photo retired with the company.

HISTORY OF MMI

On May 19th, 1956, MMI opened its first property — a Holiday Inn in Meridian, Mississippi. It may seem like an humble beginning, but this was just the first step down a long and successful road for Mike Sturdivant, his uncle, J.C. Wilbourne, and his old Harvard Business School roommate, Earle Jones. Looking back on our history, it seems fitting that MMI started by bringing together family and old friends.

Even then, MMI was a visionary company. Holiday Inn was a very young chain, but Mike saw the potential for something huge. The industry has changed a lot since then, but some things have stayed the same. MMI is still a leader and innovator in the industry and we still believe in good old-fashioned Southern hospitality.

Today, MMI has grown into two distinct, yet fully interdependent and complementing divisions; MMI Hotel Group and MMI Dining Systems. Together, the two divisions own, manage or serve over 100 locations in the Southeastern U.S. We're happy to know that every day tens of thousands of guests can experience the same comfort, satisfaction, and personal service that all started in one small hotel in Meridian, Mississippi.







MMI HOTEL GROUP

Upon the solid foundation of viewing each guest as our one true boss, MMI has built three generations of successful management experience. The diversity of the MMI Hotel Group portfolio—from franchise brands to our own select service brand and oceanfront resort—has dramatically sharpened and broadened our skills. And while each property is unique, the common theme is excellence and guest service throughout every facet of management. MMI's superior management performance is more than merely self-proclaimed. It is demonstrated and proven year upon year by industry awards, operating profitability, and, most importantly, by the praise and loyalty of our guests.

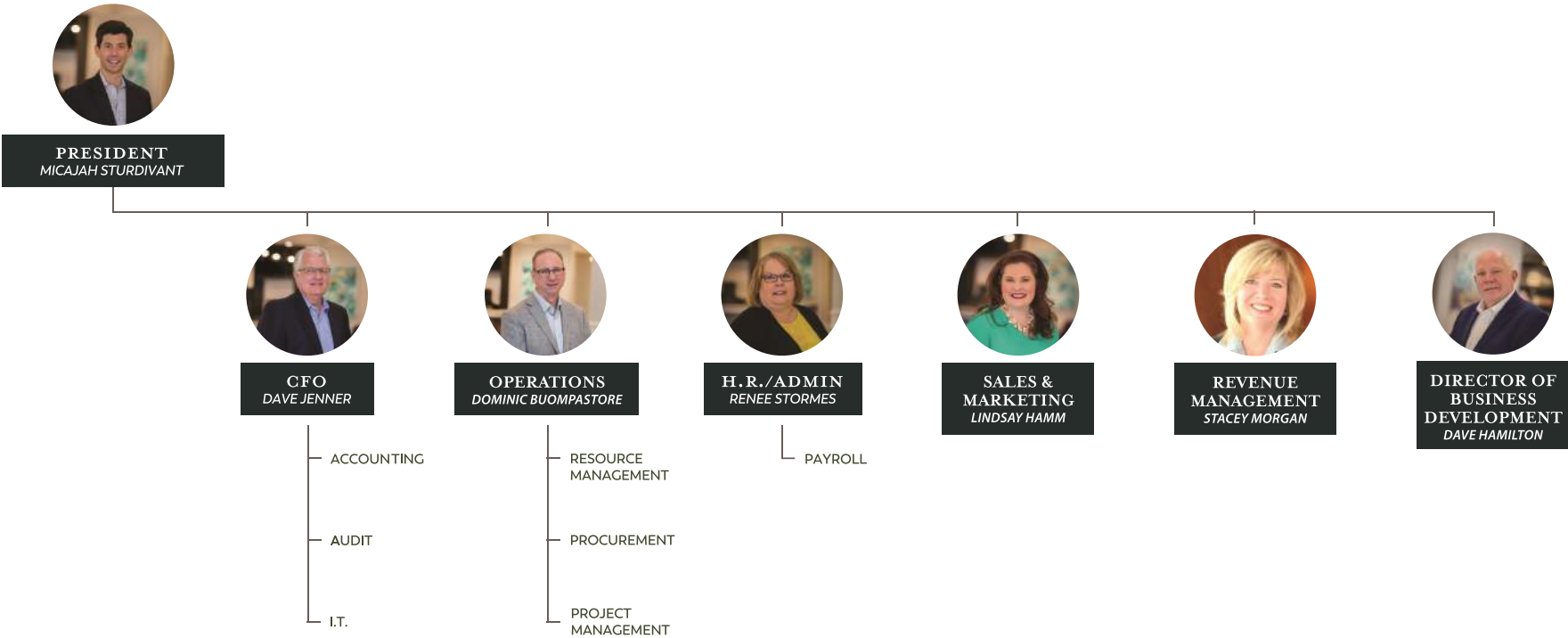
MMI's success is a function of our emphasis in critical, operational areas: guest service and satisfaction; strong senior management involvement; team member recruitment and training, cost efficiencies; break through marketing; technologies and communications; and capital investments to maintain quality.

To the art of hospitality, MMI adds the science of management, the power of innovation, the value of resources and the vision of experience. The result is a formula that yields superior results.

MMI FACTS

<p>1ST THIRD PARTY MANAGEMENT CONTRACT WAS HOLIDAY INN GRAND CAYMAN IN 1975</p>  <p>GRAND CAYMAN</p>	 <p>3 FORMER CHAIRMEN OF THE BOARD OF DIRECTORS FOR IHG OWNERS ASSOCIATION</p>	 <p>RECENTLY RECOGNIZED BY MISSISSIPPI BUSINESS JOURNAL AS BEST PLACES TO WORK</p>	<p>CORPORATE SUPPORT TEAM OF 20+ HOSPITALITY VETERANS</p>  <p>FORMER CHAIRMAN OF THE BOARD OF STARWOOD HOTELS</p>	<p>HONORED BY NEWCOMEN SOCIETY FOR OUR ATTENTION TO FREE ENTERPRISE & SUPPORT OF THE STUDY OF BUSINESS HISTORY</p> 
<p>RESPONSIBLE FOR RENTING MORE THAN 560,000 GUESTROOMS IN 1 YEAR</p>	<p>IHG TORCHBEARER AWARDS SPANNING 50 YEARS</p>	 <p>MULTIPLE HOTELS WITH TRIP ADVISORS'S TOP RATINGS → SINCE INCEPTION ←</p>	<p>OF OUR CORPORATE STAFF HAS MORE THAN 15 YEARS WITH MMI</p> <p>OVER 75%</p>	<p>FOUNDING MEMBER AMERICAN HOTEL & LODGING ASSOCIATION EDUCATIONAL INSTITUTE</p> 

OUR TEAM



OUR STAFF



THIRD
PARTY
MANAGEMENT



WHERE RELATIONSHIPS MATTER

MMI Hotel Group currently oversees a portfolio of roughly 15 properties throughout the Southeast. The size and sophistication of hotels within this portfolio covers the full spectrum of offerings from a select service franchised hotel to an independent historic, luxury beach and golf resort. Today, MMI Hotel Group is partnered with the nation's most admired hospitality brands. And over the years, these franchised and independent properties have been the recipients of numerous industry awards that reflect MMI's commitment to excellence.



We are empowered to succeed. To those who invest in us their capital, we gratefully return that capital multiplied. To those who invest in us their labor, we return leadership, career potential and job satisfaction. And to those guests who invest in us their trust, we return unparalleled service and value.



A PARTNERSHIP
WITH MMI
MEANS A
FOCUS ON
FINANCIAL RETURNS,
INDUSTRY
FUNDAMENTALS,
AND A
FAMILY ATMOSPHERE.



FINANCIAL RETURNS

INVESTING IN MMI MEANS INVESTING IN A FUTURE
WE WILL HELP DEFINE.

We are here to serve in various ways including:

- Leveraging our centralized accounting platform grounded in a long-standing partnership with industry leader software provider, M3.
- Tracking performance using MMI's proprietary customer segmentation procedures.
- Administering centralized payroll processing by the corporate HR team.
- Streamlining reinvestment using our proprietary capital expenditure approval protocol.
- Reducing costs using MMI's corporated-led central purchasing/procurement network.

MMI has garnered the respect of various vendors and partners who work with the organization to explore improvements in products and processes which have been shared as benefits throughout the industry.



INDUSTRY FUNDAMENTALS

EVERY MMI PROPERTY REAPS SUBSTANTIAL ADVANTAGES FROM BEING PART OF ONE OF THE SOUTHEAST'S HOSPITALITY LEADERS.

YOU CAN LEARN A LOT IN A LIFETIME...

- Asset care through our preventative maintenance program
- Data protection through in-house industry experts on PCI compliance
- Upkeep of information technology through our own expert IT audits including property hardware, software, and wi-fi systems
- Superior operational oversight through monthly formal review meetings, weekly formal revenue management meetings and daily property communication
- Focus on guest service utilizing our guest and service analytics
- Opportunity to benefit from scale of MMI portfolio for insurance pricing
- Periodic audit of online and static positioning to maximize visibility and deliver reputation management

By working with the top franchisors while also building brands of its own, MMI has explored the ins and outs of what it takes to provide a worthwhile experience for yesterday, today, & tomorrow's guests.



FAMILY ATMOSPHERE

AN INTEREST IN MMI'S CULTURE REMAINS AT THE CORE OF THE DECISION-MAKING PROCESS FOR OUR TEAM MEMBERS WHETHER THEY ARE WITH A GUEST OR CONSIDERING A CHOICE AT HOME

- Implementation of our culture focused on Southern Hospitality and direct connections
- Inclusion into our developed umbrella of policies & procedures
- Inclusion into our benefits and group insurance
- Access to Infolink - our centralized communication portal
- Access to our in-house experts on PIPs, Purchasing, Taxes, Brand Development and Project Management



FEATURED
PROPERTIES



The King and Prince
BEACH & GOLF RESORTSM





The King and Prince BEACH & GOLF RESORTSM

The King and Prince Club, the origin of today's Resort, opened for business in 1935. Six years later, in 1941, the main hotel building opened to the public as The King and Prince Hotel. Over the following years as the Resort has grown and expanded, complements to the original structure have come: atrium lobby, villas to its north and south, new guest houses, pools and more. Yet, in many ways, most notably in its regal and gracious Mediterranean architectural themes, this core—the essence of the Resort's historic character—has remained unchanged.

The people who bring the property to life in an appropriately approachable manner are at the core for why visitors return again and again. As a result, the resort continues to outperform its peers in experience and returns to ownership.

www.KingandPrince.com





CABT
LODGE





CABOT LODGE

Launched in the mid 1980s by MMI Hospitality Group as its own brand, Cabot Lodge features a warm, homelike atmosphere which has developed fierce customer loyalty over the years. Keeping the natural outdoor lodge feel that it's known for, the Cabot Lodge portfolio of properties were dotted across the Southeast. Over time, everything from the design of the rooms to the design of the team member uniforms has been refreshed and updated to appeal to today's customer and to reflect their unique brand in the marketplace.

Touting Cabot Lodge as the property "where hospitality comes naturally", MMI has taken great care that each design detail reflects the calming and relaxing atmosphere of the outdoors. MMI has also taken steps to protect the Earth, as it has put in place features to conserve our natural resources.

www.CabotLodge.com



HOME 2
SUITES BY HILTON





With unique understanding of the aviation business, MMI leveraged a national franchise's standards to speak specifically in an affluent destination market. The new project exceeded market share three times faster than the franchisor expected.

Because MMI has worked with the largest players in the industry for years, the company is able to incorporate design features or operational best practices from across the portfolio of franchised offerings in order to create an appropriate experience for each hotel. Today's travelers want it all, but balancing the demands of the guest with the needs of ownership means being creative as managers. Hiring, hosting, and having the foresight to anticipate future challenges provide the difference that has fueled MMI for generations.

In recognizing those team members who appreciate a company's culture and are willing to lean a product's competitive advantage, MMI cultivates teams who thrive on each other's success.

www.Home2Suites.com





— THE —
PILOT HOUSE
EST. 2015 | NATCHEZ, MS





MMI HOTEL GROUP PROPERTIES

- | | |
|--|--|
| 1 THE MEMPHIAN,
A TRIBUTE PORTFOLIO HOTEL | 7 HOTEL INDIGO |
| 2 COTTON HOUSE,
A TRIBUTE PORTFOLIO HOTEL | 8 THE BRASS HAT, RESTAURANT |
| 3 HILTON GARDEN INN | 9 HAMPTON INN & SUITES |
| 4 CABOT LODGE | 10 HOME2 SUITES |
| 5 HOTEL VUE,
AN ASCEND COLLECTION HOTEL | 11 THE KING & PRINCE BEACH & GOLF RESORT |
| 6 THE PILOT HOUSE, RESTAURANT | 12 ECHO, RESTAURANT |
| | 13 HOME2 SUITES |
| | 14 LAQUINTA INN & SUITES |



OUR PROPERTIES

CURRENT PROPERTIES

HOTELS

- Hotel Indigo
Hattiesburg, Mississippi
- Cabot Lodge
Millsaps College, Jackson, Mississippi
- The Cotton House
Cleveland, Mississippi
- Hampton Inn & Suites
Saraland, Alabama
- Hilton Garden Inn
Madison, Mississippi
- Home2 Suites
St. Simons Island, Georgia
- Hotel Vue
Natchez, Mississippi
- The King & Prince Beach & Golf Resort
St. Simons Island, Georgia

RESTAURANTS

- ECHO
St. Simons Island, Georgia
- The Pilot House
Natchez, Mississippi
- The Brass Hat, Restaurant
Hattiesburg, Mississippi

UNDER DEVELOPMENT

- Home2 Suites
Saraland, Alabama
- The Memphian
Memphis, Tennessee

FORMER PROPERTIES

HOTELS

- Courtyard by Marriott
Jacksonville, FL
- Residence Inn
Jacksonville, FL
- Embassy Suites
Plaza International - Orlando, FL
- Crowne Plaza
Jacksonville, FL
- Hilton Garden Inn
Fredericksburg, VA
- Homewood Suites
Fredericksburg, VA
- Hampton Inn & Suites
Fredericksburg, VA
- Hyatt Place
Jacksonville, FL
- Sleep Inn
Flowood, MS
- Downtown Oxford Inn & Suites
Oxford, MS
- Governor House
Montgomery, AL
- Holiday Inn
Grand Cayman, BWI
- Holiday Inn-South
Baton Rouge, FL
- Holiday Inn Express & Suites
Grenada, Mississippi
- Holiday Inn Express & Suites
Ridgeland, Mississippi
- Holiday Inn Express & Suites
Winona, MS
- Hyatt Place
Germantown, TN
- Cabot Lodge
Ridgeland, MS
- Cabot Lodge
Nashville, TN
- Cabot Lodge
Hattiesburg, MS
- Cabot Lodge
Monroe Street - Tallahassee, FL
- Cabot Lodge
Gainesville, FL
- Cabot Lodge
Lake City, FL
- Cabot Lodge
Thomasville Road - Tallahassee, FL
- Fairfield Inn
Jacksonville, FL
- Holiday Inn
Jennings, FL
- Holiday Inn
Northeast - Meridian, MS
- Holiday Inn
South - Meridian, MS
- Holiday Inn
Parkway - Tallahassee, FL
- Holiday Inn
University Center - Tallahassee, FL
- Holiday Inn
Vicksburg, MS
- Holiday Inn
Cayce, SC
- Holiday Inn
Starke, FL
- Hampton Inn & Suites
Yazoo City, Mississippi
- Holiday Inn
Hammond, LA
- Holiday Inn
Brooksville, FL
- Holiday Inn
Airport Lakes - Miami, FL
- Holiday Inn
East - Baton Rouge, LA
- Holiday Inn
Hendersonville, NC
- Best Western
Kenner, LA
- Radisson Walthall
Jackson, MS
- Ramada Inn
Houma, LA
- Sheraton
North - Jackson, MS
- Sheraton Old English Inn
Jackson, TN
- Travelodge
Plus Park - Nashville, TN
- Travelodge
Bell Road - Nashville, TN
- Travelodge
West - Jacksonville, FL
- Travelodge
I-75 - Gainesville, FL



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